



“Friends of EcoPark” bestowed with certificates

The development of the environmental and recycling industry calls for all stakeholders to work hand in hand to pave the way for sustainable solutions. The establishment of the “Friends of EcoPark” scheme is based on this principle with a view to advocating co-operation between various business sectors and the recycling and environmental industry in EcoPark.

On 17th May 2011, 49 “Friends of EcoPark” awardees were the first being honoured for their continuing effort in supporting EcoPark tenants to operate their recycling business and helping the tenants solving their operation problems by the Environmental Protection Department in a presentation ceremony.

EcoPark has, since its commissioning, been changing the city’s long-existing management practices of “bale-and-export” for recyclable materials, namely packing and shipping our recyclable materials elsewhere for final disposal. It works with all segments of the private and public sectors to look for ways to promote the local recycling industry and jump-start a circular economy by encouraging and promoting the reuse, recovery and recycling of our waste resources and return them to the consumption loop. The goal is to alleviate the heavy reliance on the export of the recyclable materials recovered from Hong Kong.

Development of EcoPark is not easy in Hong Kong. The recycling industry practitioners have to face the difficulties of unstable waste source supplies, cost effectiveness, limited market demands for output products made from the recycled



*EcoPark Tenants and Dr. Lawrence Wong

materials plus many other market constraints. Owing to the support of the public community and relentless effort of the EcoPark tenants, the development of EcoPark is beginning to enjoy its first taste of success. The six lots in EcoPark Phase 1 have been let out to six local recycling companies for the recycling of various recyclable materials. Among which, five tenants, engaged respectively in the business of recycling of waste cooking oil, waste wood, waste metals, waste computer equipment and waste plastics, have already started their operation since April of last year. In addition to that, two recycling centres, run separately by two non-governmental organisations (NGOs), which process waste plastics and waste electrical and electronic equipment (WEEE), began operation in March and October of last year respectively forming part of the EcoPark Phase 2 development.

The “Friends of EcoPark” scheme honours companies and organisations that have built a working partnership with the EcoPark tenants. The partnership can be in the form of waste source supplies; co-ordination of waste collection for the EcoPark tenants; or showing support through the regular uses of recycled products produced by EcoPark tenants.

The scheme is one of the most important events conceived by EcoPark. All companies and organisations that have developed a partnership with any one of the EcoPark tenants is eligible for nomination. Successful nominees are bestowed with a “Friends of EcoPark” certificate and are allowed to use the “Friends of EcoPark” logo to promote their business activities or on their products to signify their awareness as an environmentally conscious corporation. The goal is to encourage different industries in Hong Kong to participate more actively in waste recovery and recycling activities by supporting the EcoPark tenants. Being a “Friends of EcoPark” awardee is a recognition of the corporation’s commitment to caring for the environment and its social responsibility as a good corporate citizen. In short, participation in the “Friends of EcoPark” campaign has demonstrated a strong win-win situation for the EcoPark tenants and the participating corporations.

Mr Chan Wan-sang, Tuen Mun district councillor and chairman of its Environment, Hygiene and District Development Committee, who was the honourable guest at the presentation ceremony, said: “the council has been offering its full support to EcoPark since its initial planning stages and will continue to work closely with it to promote the recycling industry by encouraging more community involvement.” Chan pointed out that there are inherent difficulties in supporting and developing the local recycling industry because of limited volumes of the recyclable materials and the relatively small number of recycling operators in Hong Kong. But he emphasized the Tuen Mun district council will strive to work closely with EcoPark and jointly organise more promotional activities to encourage the participation of the recycling activities by the local community.



*Mr. Chan Wan Sang, Tuen Mun district councillor and Chairman of the Environmental, Hygiene and District Development Committee, Tuen Mun District Council hands out "Friends of EcoPark" certificates

As part of the overall presentation ceremony, EcoPark tenants Champway Technology Ltd. (Champway) and Yan Oi Tong EcoPark Plastic Resources Recycling Centre (Yan Oi Tong) also shared in the ceremony their developments of recycling business in EcoPark and the benefits that these partnerships have brought to them.

An awardee of the “Friends of EcoPark” certificate, McDonalds Hong Kong, introduced at the ceremony the company’s environmental policy, including the 3Rs (reduce, reuse and recycle) practice, the rechargeable batteries recycling programme and the collaboration with Champway by converting the waste cooking oil arising from the daily operations of their restaurants into clean and usable biodiesel and products.



*Ms. Regina Chan, Senior Operations Manager of McDonald's Restaurants (Hong Kong) Limited, shared their successful partnership stories with the EcoPark's tenant.



*Mr. Victor Kwong, Corporate Health, Safety and Environment Manager of the Hong Kong and China Gas Company Limited shared their successful partnership stories with the EcoPark's tenants

The representative of the Hong Kong and China Gas Company Ltd also shared with the attendees their successful partnership with Yan Oi Tong and showed how this partnership can match their waste source separation programme at offices, factories and warehouses while benefiting Yan Oi Tong to receive more waste plastics for processing.

Owing to the support of many active participants and the public community, the development of EcoPark is set for a brighter future. Tendering for the first batch of Phase 2 lots closed on 13 May 2011 and the selected tenants are expected to waste no time in constructing their manufacturing plants in preparation for full operation. To this end, we sincerely invite all the “Friends of EcoPark” awardees and the public to further deliver the supports to these Phase 2 tenants to develop their recycling business. Let us work together to raise the development of the local recycling industry to a higher level.



List of Awardees for the “Friends of EcoPark 2010/11”



* “Friends of EcoPark 2010/11” Scheme honours industries and organizations for their green effort

1. Airport Authority Hong Kong	26. Supreme Management Services Limited - The Leighton Hill
2. Canon Hongkong Co., Ltd	27. McDonald's Restaurants (Hong Kong) Limited
3. Citybase Property Management Ltd – Concordia Plaza	28. Murray Food & Beverage Limited
4. Citybase Property Management Ltd – Guardforce Centre	29. PCCW Ltd
5. Citybase Property Management Ltd - Harbour Centre Tower 2	30. Po Sum On Medicine Factory Limited
6. Citybase Property Management Ltd – Seasons Monarch	31. Pok Oi Hospital
7. DTZ Debenham Tie Leung Property Management Ltd – Standard Chartered Bank Building	32. Princess Margaret Hospital
8. Fujitsu Hong Kong Ltd	33. Riso Hong Kong Limited
9. Gloucester Luk Kwok Hong Kong	34. Silvermine Beach Hotel
10. Green Idea Environmental Recycling Limited	35. Sino Estates Management Limited - The Dynasty
11. Guardian Property Management Ltd - Casa Brava	36. Sino Estates Management Limited - Tuen Mun Town Plaza (Residential)
12. Guardian Property Management Ltd - Tai Ping Industrial Centre Block 1	37. Sino Estates Management Limited - Vision City
13. Guardian Property Management Ltd - Tai Ping Industrial Centre Block 2	38. Sony Corporation of Hong Kong Limited
14. Guardian Property Management Ltd - Tai Ping Industrial Centre Block 3	39. Sui Jun International Ltd
15. HAVI Logistics Services (HK) Ltd	40. Sun Ngai Recycle Company
16. Hewlett-Packard Hong Kong SAR Limited	41. Sun Shing Cleaning Services Ltd
17. Hong Kong Petrochemical Co Ltd	42. Super Star Group
18. Hong Kong WEEE Recycling Association Ltd	43. Teledirect Hong Kong Limited
19. Inter-Islands Distribution Limited	44. The Dairy Farm Co Ltd - IKEA Division
20. Jones Lang LaSalle Management Services – Lu Plaza	45. The Hong Kong and China Gas Co Ltd
21. Jones Lang LaSalle Management Services – The Forest Hills	46. Unilever Hong Kong Ltd
22. Kai Shing Management Services Limited – Grand Central Plaza	47. United Services Recreation Club
23. Kai Shing Management Services Limited – Grand Century Place	48. Vineberg Property Management Limited
24. Kid's Corner Playgroup International Limited	49. W's Entrecote
25. King of the King Group	