

## "Friends of EcoPark" Award Presentation Ceremony 2011/12 Paving the way for a greener future with converging effort

[Hong Kong, 18 May, 2012] Operating since 2007, EcoPark is one of the Hong Kong Special Administration Region Government's (the "Government") major investments in supporting local recycling industry. Backed by a capital investment of HK\$319 million, EcoPark provides long-term land at affordable costs and a whole package of amenities to recyclers with a view to alleviating their capital investment for infrastructure, thereby encouraging their investment in advanced and value-added technologies as well as jumpstarting a circular economy.

To encourage collaborations between the local recycling businesses and private/ public sectors and to raise public awareness of the potential role of the local recycling industry in waste management, Environmental Protection Department (EPD) and EcoPark Management Company have jointly launched the "Friends of EcoPark" Scheme (the "Scheme") since 2010. The Scheme is open to any private companies and public organizations that demonstrate an incumbent partnership with the tenants in EcoPark. The ideal participants must have shown supports to the EcoPark's tenants in form of waste source supplies; co-ordination of waste collection; or regular use of recycled products produced by the EcoPark tenants. Through an annual Award Presentation Ceremony, the Scheme recognizes these private companies and public organizations for their contribution to the waste recycling businesses in EcoPark and also helps motivate partnership initiatives between the two.

Riding on the success of last year, "Friends of EcoPark 2011/12" Award Presentation Ceremony, which took place on 17<sup>th</sup> May 2012 at Business Environment Council, has witnessed heightened interest and support from the private and public sectors. Awardees of the Scheme are from different industries and trades, including manufacturing, catering, hotel and retail industries, property management, logistic companies, public organizations, government departments, etc. This year, the number of companies and organizations bestowed with the certificates increased to 79, an encouraging leap from last year's 49.

During the Award Presentation Ceremony, selected EcoPark tenants presented the development of their recycling businesses and shared how the Scheme helped to inspire







green initiatives among not only industry players but also the general public.

Li Tong Group, a certified international asset recovery and electronics recycler, showcased its collaboration with EcoPark by providing Hong Kong with professional one-stop electronic waste recycling service. Another tenant, St. James' Settlement, a non-profit-making organization recycler of waste electrical and electronic equipment (WEEE), was granted a 3-year funding in October 2010 from the Environment and Conservation Fund to operate a WEEE Recycling Centre in EcoPark. It shared how the project raised public awareness of the value of reusing and recycling waste materials.

Two awardees, Fujitsu Hong Kong Limited and Siemens Home Appliances, spoke of how the Scheme has helped to forge mutually beneficial relationships between EcoPark's tenants and partners from the private/ public sectors.

Mr. Chan Wang-sang, MH, Tuen Mun District Councilor and Chairman of Environment, Hygiene and District Development Committee, noted in his speech at the Award Presentation Ceremony that Hong Kong's per capita waste generation has surpassed Taiwan and Japan and become the world's highest. Recycling, albeit the most effective way to reduce waste, was challenging in Hong Kong due to the scarcity of recycling materials. In the future, he expected to see closer cooperation between the Tuen Mun district council and EcoPark in co-organizing more eco-activities such as neighborhood recycling events, with a view to attracting more participations and supports from the local community.

EcoPark endeavors to transform the city's long-existing management practices of "bale-and-export" for recyclable materials, namely packing and shipping recyclable materials to overseas for recycling, into a new practice of that waste materials collected are processed locally to produce useful outputs, which can then be put back into the consumption loop. Currently, all six lots in Phase 1 of EcoPark have been leased and five of them have commenced operation since 2010 for recycling of waste cooking oil, waste metals, waste wood, waste computers and waste plastics. Moreover, the two waste recycling centers run by non-profit making organizations (i.e. Yan Oi Tong and St. James' Settlement) that process waste plastics and WEEE, have commenced operation since March and October 2010 respectively.

In addition, another five new tenants are now preparing design and construction planning







for their plants in Phase 2. This group of tenants target to commission their operation in 2013 and will bring in new types of recycling businesses including recycling of waste construction materials, waste glass, and waste rubber tyres.

Thanks to the support of all "Friends of EcoPark" awardees and the wider community, promising progress has been made in the development of EcoPark over the past year. The sustainability of local recycling business in EcoPark, however, hinges on the tenants' ability to overcome challenges such as vigorous market competition, cost escalation and a scarcity of recyclable materials. In view of these obstacles, EPD and EcoPark Management Company have been stepping up the marketing of the EcoPark, amplifying its tenants' presence in eco-exhibitions and conferences, and helping to organize the collection of recyclable materials in residential and industrial neighborhoods. Meanwhile, promoting "Friends of EcoPark" to a wider audience is also vital to the sustainable development of EcoPark.

In the near future, the new Phase 2 tenants will commission their recycling businesses in EcoPark, bringing in vibrancy and diversity which are conducive to the long term growth of this fledgling green business. We sincerely invite all the "Friends of EcoPark" awardees to further deliver the supports to all EcoPark tenants to develop their recycling business. With the concerted effort of all eco-friendly members of the community, we are confident that the development of local recycling business can be propelled to the next level.

For the latest information about "Friends of EcoPark" Scheme, please visit EcoPark's official website at www.ecopark.com.hk.

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## List of Awardees for the "Friends of EcoPark 2011/12"

1	Airport Authority Hong Kong	41	Li Tong Group
2	Asia Pacific RT (Hong Kong) Limited	42	LSG Catering China Limited
3	Association of Hong Kong Small and Medium Enterprises of Catering	43	Man Kee Transportation Company
4	Baker & McKenzie	44	McDonald's Restaurants (Hong Kong) Limited
5	Belkin Asia Pacific Limited	45	Modern Terminals Limited
6	Brother International (Hong Kong) Limited	46	MTR Corporation - Premier (Sorrento)
7	Canon Hongkong Company Limited	47	Nan Fung Group - Main Shine Development
0		10	Limited - H Cube
8	CHEP China	48	Nan Fung Group - Main Shine Development Limited - Wah Fung Garden
9	Citybase Property Management Limited - Concordia Plaza	49	Nan Fung Group - Main Shine Development Limited - Well Fung Industrial Centre
10	Citybase Property Management Limited - Guardforce Centre	50	Nan Fung Group - Vineberg Property Management Limited - Aqua Blue
11	Citybase Property Management Limited - Harbour	51	Nan Fung Group - Vineberg Property
40	Centre Tower 2	50	Management Limited - Nan Fung Sun Chuen
12	CLP Power Hong Kong Limited	52	Nan Fung Group - Vineberg Property Management Limited - Summit Terrace
13	DHL Global Forwarding (Hong Kong) Limited	53	Nan Fung Group - Vineberg Property
		L	Management Limited - Tseung Kwan O Plaza
14	DHL Supply Chain (Hong Kong) Limited	54	Pioneer Management Limited - Un Chau Estate
15	Ecoplas (Hong Kong) Limited	55	Po Sum On Medicine Factory Limited
16	Europharm Laboratoires Company Limited	56	Professional Institutional Catering Limited
17	Food and Environmental Hygiene Department	57	Renesas Electronics Hong Kong Limited
18	Fuji Xerox (Hong Kong) Limited	58	Richform Holdings Limited
19	Fujitsu Hong Kong Limited	59	Sailing Boat Catering Management Limited
20	Glorious Seafood Restaurant	60	Serco Group (HK) Limited
21	Goodwill Management Limited (A member of Henderson Land Group)	61	Siemens Home Appliances
22	Grand Hyatt Hong Kong	62	Silvermine Beach Resort
23	Guardian Property Management Limited – Casa Brava	63	Sino Estates Management Limited – The Dynasty
24	Guardian Property Management Limited – Tai Ping Industrial Centre, Block 1, 2, 3	64	Sino Estates Management Limited - Vision City
25	Henderson Real Estate Agency Limited - Miramar Management Office	65	Sony Corporation of Hong Kong Limited
26	Hewlett-Packard Hong Kong Limited	66	South China Transfer Limited
27	Hitachi East Asia Limited	67	Super Star Group
28	Hong Kong Petrochemical Company Limited	68	Supreme Management Services Limited – The Leighton Hill
29	Hong Kong WEEE Recycling Association Limited	69	Swire Coca-Cola Hong Kong
30	Hop Hing Saw Mill	70	The Hong Kong and China Gas Company
50		10	Limited
31	Hospital Authority - Kowloon East Cluster	71	The Hong Kong Jockey Club
32	Hospital Authority - Pok Oi Hospital	72	The Incorporated Owners of Tuen Mun Waldolf Garden
33	Hospital Authority – Princess Margaret Hospital	73	Top Standard Group Limited – Pure Veggie House
34	International Personal Trainers and Fitness Academy	74	Top Standard Group Limited - San Xi Lou
35	Jones Lang LaSalle Management Services Limited – The Forest Hills	75	Toshiba Hong Kong Limited
36	Kai Shing Management Services Limited - Castello	76	Vocational Training Council
37	Kid's Corner Playgroup International Limited	77	Wan Kee Trading Limited
38	King of the King Group	78	W's Entrecote
39	Langham Hotel Hong Kong	79	Yusen Logistics (Hong Kong) Limited
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## Activities Highlights:



"Friends of EcoPark 2011/12" Award Presentation Ceremony marked another year of success of the Scheme.



Mr. Chan Wan Sang, MH, Tuen Mun District Councilor and Chairman of Environment, Hygiene and District Development Committee, envisioned closer cooperation between the Tuen Mun district council and EcoPark in the future.



Mr. Kenny Ling, EHS & Security Manager of Li Tong Group, gave a presentation on their recycling business in EcoPark.



Dr. Ellen Chan, Assistant Director of Environmental Protection Department, kickstarted the ceremony with a welcome speech.



Mr. Kelvin Cheung, Communications System Software Development Division General Manger & Green Manager of Fujitsu Hong Kong Limited, shared their successful partnership story with Li Tong Group.



Ms. Michelle Lai, Marketing Manager of St. James' Settlement, gave a presentation on their recycling business in EcoPark.



Ms. Cherry Choi, Marketing Executive of Siemens Home Appliances, shared their successful partnership story with St. James' Settlement "WEEE GO GREEN EcoPark" WEEE Recycling Centre.



Mr. Chan Wan Sang, MH, presented the honor to the winners in recognition of their effort.



Dr. Ellen Chan presented the awards to the representatives of "Friends of EcoPark 2011/12" winning organizations.



More certificates were bestowed upon winners of the Scheme by Mr. Marcus Law, Managing Director of Serco Guardian JV.



Mr. Peter Ho, Managing Director of Serco Guardian JV, presented the final round of awards.



